

DATA:
driven Oil & Gas

Data Driven Oil & Gas Conference & Exhibition 2026

May 12-13, 2026 | 2712 Southwest Freeway | Houston, TX, USA 77098

Discover latest solutions and emerging trends in the industries!



3 ways to
register

Website: www.datadriven-og.com

Email: info@ptnevents.com

+1 (202)-888-0164(USA)
+44 (203)-393-0788(UK)

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



Sponsorship & Media Team

Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
BRANDING & PROMOTIONS					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION & PROMOTIONAL PACKAGES



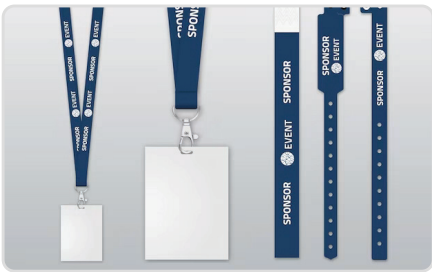
BAG BRANDING (EXCLUSIVE)

All conference attendees receive a high-quality conference bag with event information. Position your brand prominently by having your logo featured on these bags, ensuring excellent visibility and marketing value throughout the event.

YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$3799 (plus 18% service taxes, etc.)



LANYARD SPONSORSHIP (EXCLUSIVE)

Capture attention with your brand prominently displayed on the lanyards worn by all attendees. This sponsorship ensures continuous exposure and enhances brand visibility as participants wear these lanyards throughout the event.

YOUR BENEFITS:

- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$2599 (plus 18% service taxes, etc.)



VISITOR BADGE SPONSORSHIP (EXCLUSIVE)

Elevate your brand's visibility by sponsoring the visitor badges worn by all attendees. Your logo will be prominently displayed on each badge, ensuring consistent exposure as participants network and move throughout the event.

YOUR BENEFITS:

- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$3299 (plus 18% service taxes, etc.)



BREAKFAST + CAFÉ SPONSORSHIP

Sponsor the breakfast and café areas to engage attendees in a relaxed setting. Your brand will gain high visibility as participants gather for meals and coffee breaks, creating valuable networking opportunities and brand impressions.

YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 4 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$7299 (plus 18% service taxes, etc.)



PANEL DISCUSSION

Gain prominent exposure by sponsoring a panel discussion. Your brand will be highlighted during key discussions, providing direct engagement with industry leaders and attendees. This opportunity ensures your company is recognized as a thought leader in your field.

YOUR BENEFITS:

- Dedicated Website Blog
- 1 Premium Speaking Pass for Panel Discussion
- Certificate of Speaking

USD \$1699 (plus 18% service taxes, etc.)



BAG INSERTS

Enhance your brand's visibility by including promotional materials in every conference bag. This ensures direct engagement with attendees, allowing your message to reach a broad audience as they review their event materials.

YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$2599 (plus 18% service taxes, etc.)



CARPET MAT LOGOS

As attendees walk through the exhibit hall, they will encounter your branded carpet mat, ensuring repeated exposure to your logo and message. This highly visible sponsorship captures the attention of your target audience and reinforces brand recognition.

YOUR BENEFITS:

- Logo featured on entrance carpet mat
- 1 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

From USD \$2899 (plus 18% service taxes, etc.)



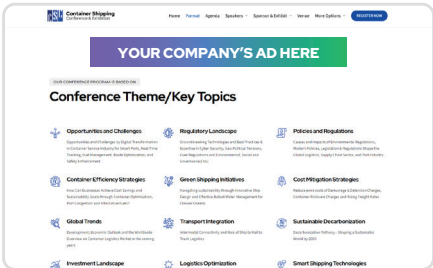
ADVERT ON BROCHURE LAST PAGE

This is a printed piece available to attendees and exhibitors at the exhibit hall entrances and registration areas.

YOUR BENEFITS:

- Back Cover | USD 4,000
- Inside Front Cover | USD 3,000
- Inside Back Cover | USD 3,000

From USD \$3000 - \$4000 (plus 18% service taxes, etc.)



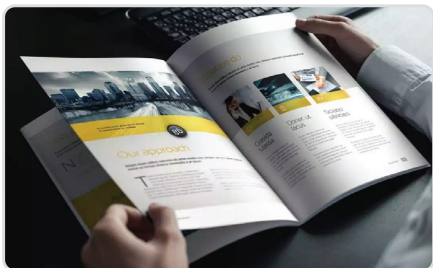
WEBSITE ADVERTISING

Message your target market directly on the event website. 728x90 banner ads are available for purchase on the following pages:

YOUR BENEFITS:

- Home Page
- Format Page
- Agenda Page
- About Page
- Delegate Page

USD \$1800 (plus 18% service taxes, etc.)



ADVERT CONFERENCE PROGRAM

Place your brand in front of all attendees by advertising in the conference brochure. Your ad will reach participants through a high-quality publication, ensuring lasting visibility and engagement before and during the event.

YOUR BENEFITS:

- Double page: 420mm x 297mm + 3mm bleed (USD \$1,800)
- 1/1 page: 210mm x 297mm + 3mm bleed (USD \$900)
- 1/2 page: 210mm x 148mm + 3mm bleed (USD \$550)

From USD \$550 - \$1800 (plus 18% service taxes, etc.)



CONFERENCE NETWORKING RECEPTION

Sponsor the conference networking reception to maximize your brand's visibility. This high-profile event offers a unique opportunity for face-to-face interactions with key attendees, enhancing your brand's presence in a relaxed, social setting.

YOUR BENEFITS:

- 1 free full conference ticket
- Opportunity for highly visible room branding i.e. roll-up banner, display
- Distribution of brochures/giveaways at the location (provided by sponsor)
- Logo on table-tents at food & beverage stations
- Logo in multiple conference materials and break slides

USD \$4599 (plus 18% service taxes, etc.)



CONFERENCE NOTEPAD

Enhance your brand's presence by sponsoring the conference notepads provided to all attendees. Your logo will be featured on each notepad, ensuring continuous visibility as participants take notes and engage with event content.

YOUR BENEFITS:

- Logo featured on each page of the notepad
- 1 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

USD \$2899 (plus 18% service taxes, etc.)

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

350+
Attendees

24+
Technical
Speakers

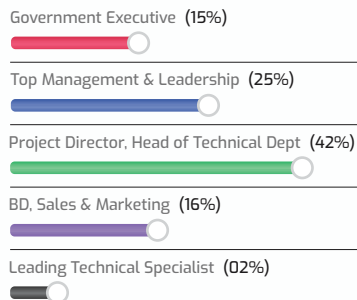
18+
Sponsors &
Exhibitors

250+
Companies

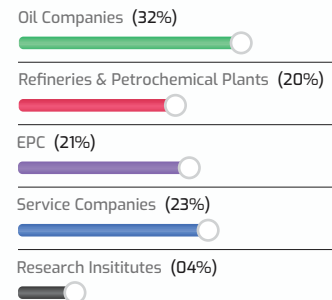
35+
Countries

45+
Media Partners

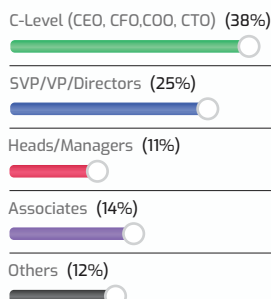
ATTENDEE JOB PROFILES (%)



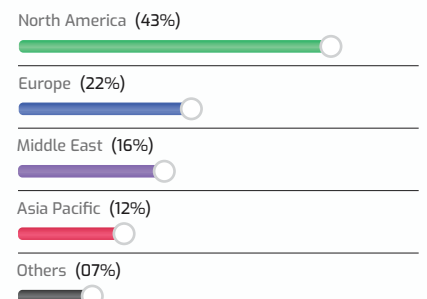
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



ATTENDEE JOB FUNCTIONS

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ Project Excellence
- ✓ IT Services and IT Consulting
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ Software Development
- ✓ Wireless Services
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML

AMONG REGULAR PARTICIPANTS



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended. Great experience! ”



Arthi Vasudevan
Senior Product Manager
at Baker Hughes

What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

EXHIBITION FLOOR PLAN

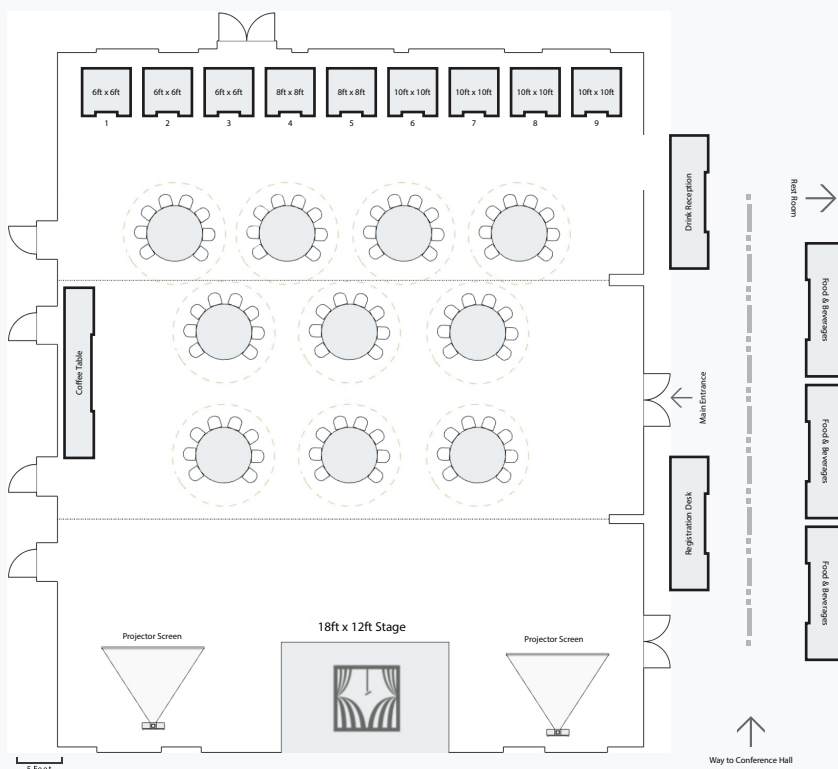


Exhibit Booths

#6,7,8,9 - 10ft x 10ft Booth

#4,5 - 8ft x 8ft Booth

#1,2,3 - 6ft x 6ft Booth

Each Booth to have

(2) Banquet Chairs

(1) 6ft Table OR (1) Round High Top

ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Digital Transformation
Conference and Exhibition 2026



O&G Digital Twin
Conference and Exhibition 2026

Production Team

Misbah Shaikh
Conference Producer
misbah.shaikh@ptnevents.com

Priyank Joshi
Conference Producer
priyank.joshi@ptnevents.com

Sponsorship & Media Team

Chris Lee
Sponsorship & Media Director
chris.lee@ptnevents.com

Sarah Jones
Assistant Sponsorship Director
sarah.jones@ptnevents.com

Delegate Registration

Ryan Murphy
Delegate Sales Manager
ryan.murphy@ptnevents.com

Henry Stewart
Delegate Sales Manager
henry.stewart@ptnevents.com

General Inquiries

Support Team
info@ptnevents.com

Managed
& Organized by **ptn events**