

DATA:  
driven **Oil & Gas**

# Data Driven Oil & Gas

## Conference and Exhibition 2025

May 1 - 2, 2025 | Houston, TX, USA

Discover latest solutions and emerging trends in the industries!

 **ways to  
register**

**Website:** [www.datadriven-og.com](http://www.datadriven-og.com)

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**Ph:** +1 (254)-221-1464



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5099</small>	<b>USD \$3799</b> <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



## BAG BRANDING (EXCLUSIVE)

All conference attendees receive a high-quality conference bag with event information. Position your brand prominently by having your logo featured on these bags, ensuring excellent visibility and marketing value throughout the event.

### YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$3799** (plus 18% service taxes, etc.)



## LANYARD SPONSORSHIP (EXCLUSIVE)

Capture attention with your brand prominently displayed on the lanyards worn by all attendees. This sponsorship ensures continuous exposure and enhances brand visibility as participants wear these lanyards throughout the event.

### YOUR BENEFITS:

- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$2599** (plus 18% service taxes, etc.)



## VISITOR BADGE SPONSORSHIP (EXCLUSIVE)

Elevate your brand's visibility by sponsoring the visitor badges worn by all attendees. Your logo will be prominently displayed on each badge, ensuring consistent exposure as participants network and move throughout the event.

### YOUR BENEFITS:

- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$3299** (plus 18% service taxes, etc.)



## BREAKFAST + CAFÉ SPONSORSHIP

Sponsor the breakfast and café areas to engage attendees in a relaxed setting. Your brand will gain high visibility as participants gather for meals and coffee breaks, creating valuable networking opportunities and brand impressions.

### YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 4 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$7299** (plus 18% service taxes, etc.)



## PANEL DISCUSSION

Gain prominent exposure by sponsoring a panel discussion. Your brand will be highlighted during key discussions, providing direct engagement with industry leaders and attendees. This opportunity ensures your company is recognized as a thought leader in your field.

### YOUR BENEFITS:

- Dedicated Website Blog
- 1 Premium Speaking Pass for Panel Discussion
- Certificate of Speaking

**USD \$1699** (plus 18% service taxes, etc.)



## BAG INSERTS

Enhance your brand's visibility by including promotional materials in every conference bag. This ensures direct engagement with attendees, allowing your message to reach a broad audience as they review their event materials.

### YOUR BENEFITS:

- Inclusion of company information as an insert (provided by sponsor)
- 2 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$2599** (plus 18% service taxes, etc.)



## ADVERT CONFERENCE PROGRAM

Place your brand in front of all attendees by advertising in the conference brochure. Your ad will reach participants through a high-quality publication, ensuring lasting visibility and engagement before and during the event.

### YOUR BENEFITS:

- Double page: 420mm x 297mm + 3mm bleed (USD \$1,800)
- 1/1 page: 210mm x 297mm + 3mm bleed (USD \$900)
- 1/2 page: 210mm x 148mm + 3mm bleed (USD \$550)

From **USD \$550 - \$1800** (plus 18% service taxes, etc.)



## CONFERENCE NETWORKING RECEPTION

Sponsor the conference networking reception to maximize your brand's visibility. This high-profile event offers a unique opportunity for face-to-face interactions with key attendees, enhancing your brand's presence in a relaxed, social setting.

### YOUR BENEFITS:

- 1 free full conference ticket
- Opportunity for highly visible room branding i.e. roll-up banner, display
- Distribution of brochures/giveaways at the location (provided by sponsor)
- Logo on table-tents at food & beverage stations
- Logo in multiple conference materials and break slides

**USD \$4599** (plus 18% service taxes, etc.)



## CONFERENCE NOTEPAD

Enhance your brand's presence by sponsoring the conference notebooks provided to all attendees. Your logo will be featured on each notepad, ensuring continuous visibility as participants take notes and engage with event content.

### YOUR BENEFITS:

- Logo featured on each page of the notepad
- 1 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

**USD \$2899** (plus 18% service taxes, etc.)



## CARPET MAT LOGOS

As attendees walk through the exhibit hall, they will encounter your branded carpet mat, ensuring repeated exposure to your logo and message. This highly visible sponsorship captures the attention of your target audience and reinforces brand recognition.

### YOUR BENEFITS:

- Logo featured on entrance carpet mat
- 1 Premium Delegate Tickets
- Logo and company profile on the sponsor section of the website

From **USD \$2899** (plus 18% service taxes, etc.)



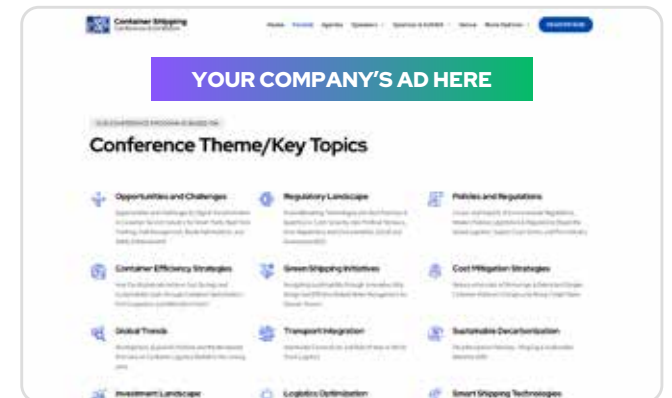
## ADVERT ON BROCHURE LAST PAGE

This is a printed piece available to attendees and exhibitors at the exhibit hall entrances and registration areas.

### YOUR BENEFITS:

- Back Cover | USD 4,000
- Inside Front Cover | USD 3,000
- Inside Back Cover | USD 3,000

From **USD \$3000 - \$4000** (plus 18% service taxes, etc.)



## WEBSITE ADVERTISING

Message your target market directly on the event website. 728x90 banner ads are available for purchase on the following pages:

### YOUR BENEFITS:

- Home Page
- Format Page
- Agenda Page
- About Page
- Delegate Page

**USD \$1800** (plus 18% service taxes, etc.)

# CONFERENCE IN NUMBERS

350+  
Attendees

250+  
Companies

24+  
Technical  
Speakers

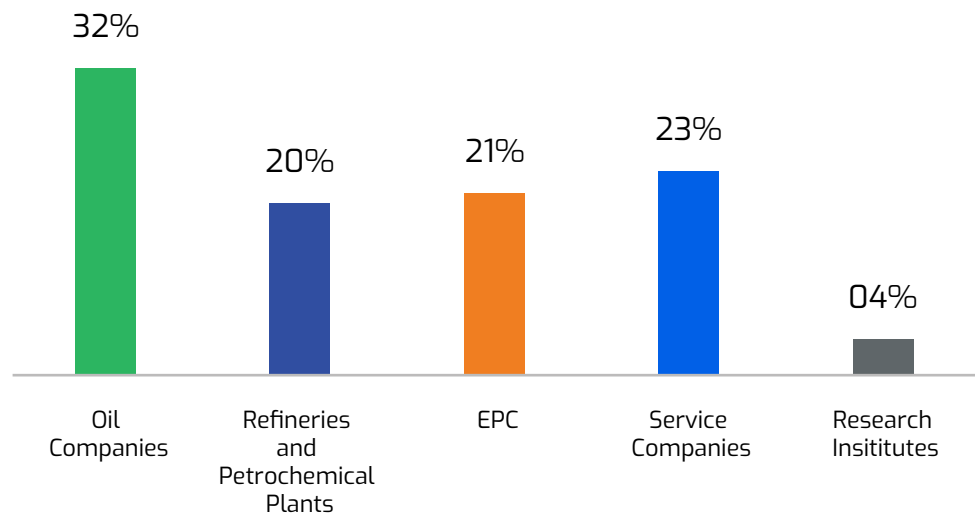
18+  
Sponsors &  
Exhibitors

35+  
Countries

45+  
Media Partners

## Statistics of previous conference

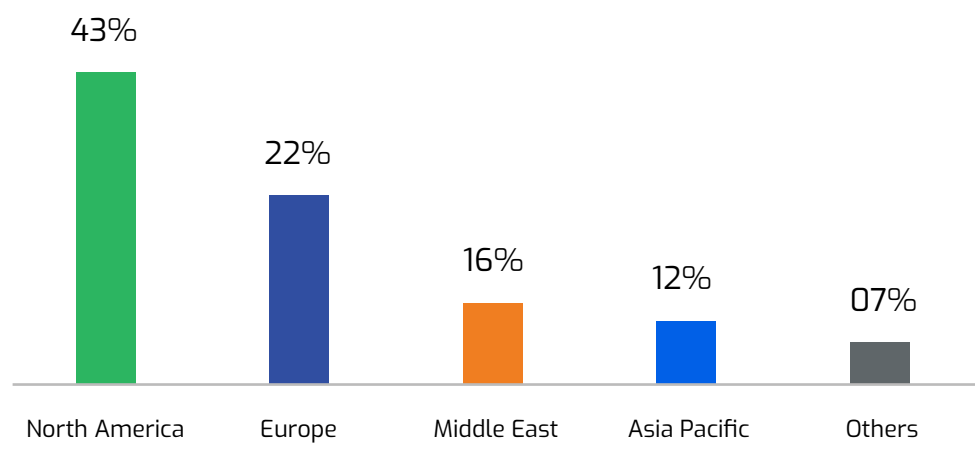
### Attending Companies



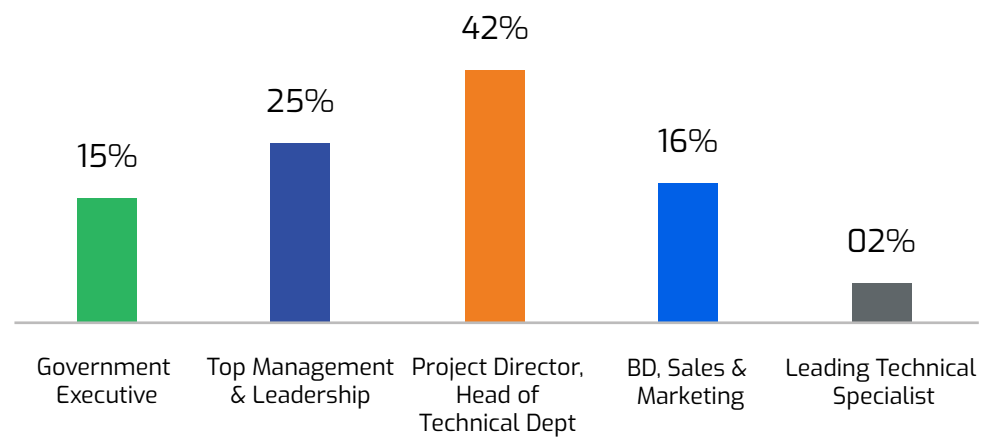
### Company Size

- ✓ 10,000+ Employees - 30%
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%

### Attendee Demographics (Location)



### Attendee Job Profiles

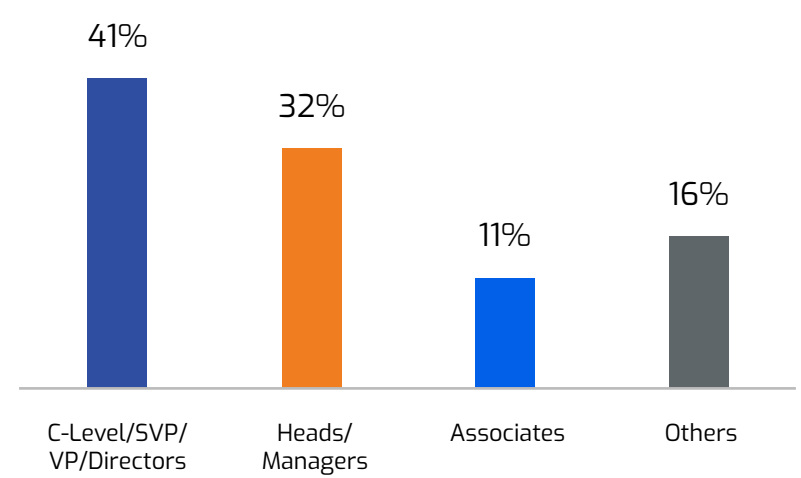


## Attendee Seniority level breakdown

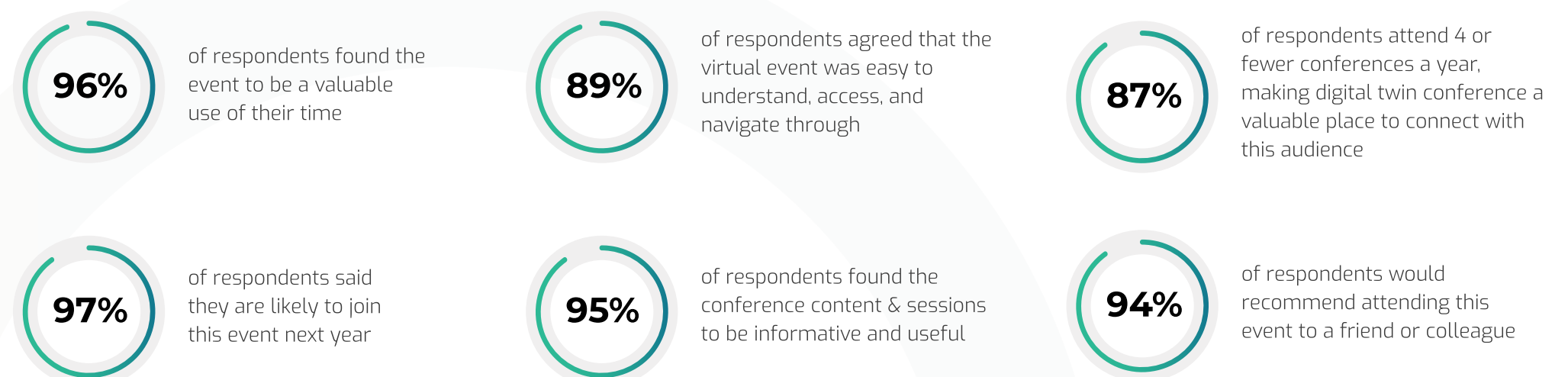
### Attendee Job Functions

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ IT Services and IT Consulting
- ✓ Business Consulting and Services
- ✓ Equipment Manufacturers
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

### Attendee Seniority level



## Attendee Survey Report



\*Based on the attendee survey report from May, 2024



## To Find Out How To **Be A Part Of Our Community,** Contact Us At

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